



PilotSite Feature Matrix	Basic	Standard	Professional	Enterprise	Additional Plugins
Basic content management features Edit content in a secure back-end system, changes are reflected immediately in the front-end. Highly customisable.	✓	✓	✓	✓	
Easily customised templates Integrates well into ASP.NET markup language allowing the creation of flexible and easy to use templates to display content.	✓	✓	✓	✓	
Sitemap management and URL rewrite To integrate with front-end drop-down menu controls and other front-end navigation controls.	✓	✓	✓	✓	
News, events, profile and publications For news, events, profiles or other custom content types.	✓	✓	✓	✓	
Image library Library for the management of image content. Allow the uploading of new images for display on the site.	✓	✓	✓	✓	
Media library (audio / video) Library for the management of media assets including audio and video content. Allows the uploading of new assets for delivery through the front-end website.		✓	✓	✓	
Advanced CMS controls Rich text editor, date picker, advanced content linking controls, menu / tree controls for complex content.		✓	✓	✓	
Customisable contact forms Allows the gathering of data using custom forms with exportable reports.		✓	✓	✓	
Email alerts and email template management Customised text-based emails can be triggered in response to forms being filled out.		✓	✓	✓	
Document library (PDF / Word documents) Library for the management of documents of any type downloadable from the web. This includes PDF and Word documents. Allows the uploading of new documents for downloading through the front-end website.			✓	✓	
RSS Feed / Podcast broadcast Facility to allow the exporting of content in the form of RSS feeds.			✓	✓	
Site search Uses site wide keyword crawling to generate keywords. Provides site search functionality for all search enabled content.			✓	✓	
FAQ Frequently asked questions module, CMS managed Q&A.			✓	✓	
Roles and auditing Selected CMS changes can be recorded against user accounts and full audit history can be viewed against audited documents.			✓	✓	
CMS user roles Allow multiple log-ins with restricted access to certain content types or fields.				✓	
Multi-language Allows content to be managed in a number of different languages.				✓	
Approval workflow Allow content to undergo approval workflow, allowing staff from different departments to approve content at different stages before it goes live on the front-end.				✓	
Advanced email alerts Email alerts can be setup to internal staff or site members when content is approved or reaches a certain workflow status.				✓	
Advanced data import / export Allows data to be exported from the CMS database in CSV / Excel format and provides features for importing data through the CMS.				✓	
Discussion forum Member forum to hold discussions online (moderated).					✓
Advertising module Module for managing banner advertising on site.					✓
Form / survey builder Form designer allowing for the building of custom forms and surveys from within the CMS.					✓
Picture message blog Allow multi-media content to be sent to CMS via MMS text message.					✓
Flash content delivery module For the delivery of content on purely Flash based websites.					✓
PilotSend email marketing integration Integrates seamlessly with our flag ship email marketing software.					✓
PilotShop E-commerce solution integration Integrates seamlessly with our feature rich e-commerce suite.					✓