



PilotShop Feature Matrix	Basic	Standard	Professional	Additional Plugins
<b>Basic Shop Management Features</b> Catalogue management, product stocklist, order list, image management	✓	✓	✓	
<b>Shopping Basket and Checkout Process</b> Shop basket allowing users to add/remove/update products from the shop catalogue. Checkout process included capturing shoppers personal details, billing and delivery address and contact preferences.	✓	✓	✓	
<b>Payment Processor Integration</b> Payment processing modules - Google Checkout, PayPal Standard	✓	✓	✓	
<b>Advanced Payment Processor Integration</b> Bespoke integration with Protix, WorldPay, PayPal Webpayments Pro, Others available upon request		✓	✓	
<b>Product Search</b> Uses site wide keyword crawling to generate keywords. Provides site search functionality for all search enabled products..		✓	✓	
<b>Configurable Delivery and Payment Options</b> Ability to add/remove/update delivery and payment options.		✓	✓	
<b>Email Alerts &amp; Email Template Management</b> Customised HTML/text-based emails can be triggered in response to submitted orders, order status updates.		✓	✓	
<b>Shoppers Database (Sign-in / Restricted Content)</b> Stores users addresses and contact preferences. User login allowing editing of personal details and addresses.			✓	
<b>Email alerts and email template management</b> Customised text-based emails can be triggered in response to forms being filled out.			✓	
<b>Product RSS Feeds</b> RSS feeds for categories within catalogue			✓	
<b>Downloadable products</b> Ability to sell software/media products			✓	
<b>Product Data Import / Export</b> Allows products to be imported / exported to/from the Shop database in CSV / Excel format.			✓	
<b>PilotSend Email Marketing Integration</b> Integrates seamlessly with our flag ship email marketing software.				✓